Docket No. 4330-4004US1

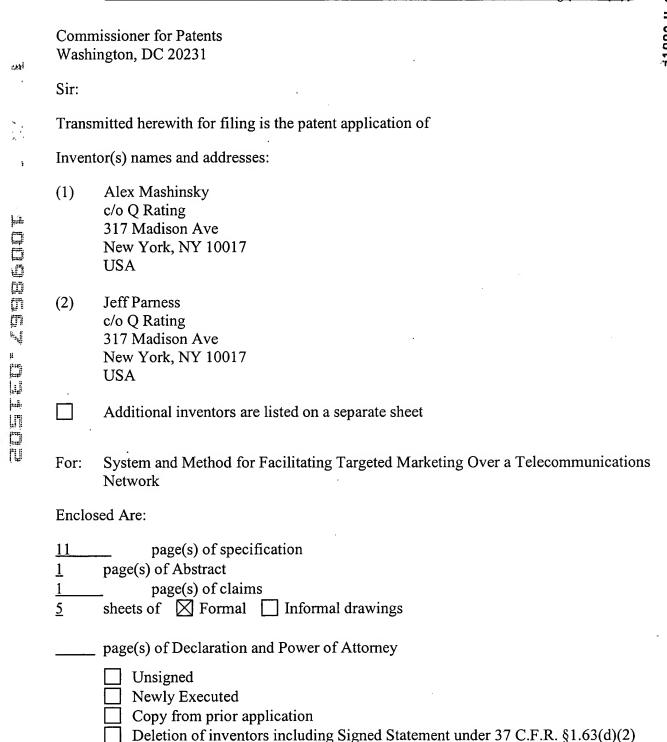
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↑AFFIX CUSTOMER NO. LABEL ABOVE ↑

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

UTILITY APPLICATION AND FEE TRANSMITTAL §(1.53(b))

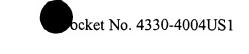


		REQUEST AND CERTIFICATION UNDER 35 U.S.C. §122(b)(2)(B)(i) (form PTO/SB/35) As indicated on the attached Request and Certification, Applicant(s) certify that the invention disclosed in the attached application HAS NOT and WILL NOT be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. Applicant(s) therefore request(s) that the attached application NOT be published under 35 U.S.C. §122(b).
		Incorporation by Reference:
i		The entire disclosure of the prior application, from which a copy of the combined Declaration and Power of Attorney is supplied herein, is considered as being part of the disclosure of the accompanying application and is incorporated herein by reference.
		Deletion of Inventors (37 C.F.R. §1.63(d) and §1.33(b)
		Signed statement attached deleting inventor(s) named in the prior application serial no, filed
		Microfiche Computer Program (Appendix)
		 page(s) of Sequence Listing computer readable disk containing Sequence Listing Statement under 37 C.F.R. §1.821(f) that computer and paper copies of the Sequence Listing are the same
		Assignment Papers (assignment cover sheet and assignment documents)
		 ☐ A check in the amount of \$40.00 for recording the Assignment ☐ Charge the Assignment Recordation Fee to Deposit Account No. 13-4500, Order No ☐ Assignment Papers filed in the parent application Serial No.
	П	Certification of chain of title pursuant to 37 C.F.R. §3.73(b)
		Priority is claimed under 35 U.S.C. §119 for: Application No(s), filed, in(country).
		Certified Copy of Priority Document(s) [] filed herewith filed in application Serial No, filed English translation document(s) [] filed herewith filed in application Serial No, filed
	\boxtimes	Priority is claimed under 35 U.S.C. §119(e) for: Provisional Application No. 60/276,288, filed 3/15/2001.

1.4

	Information Disclosure Statement
	Copy of cited references
	PTO Form-1449
	References cited in parent application Serial No, filed
	Related Case Statement under 37 C.F.R. §1.98(a)(2)(iii)
	A copy of related pending U.S. Application(s) Serial No(s):, filed, respectively, is attached hereto.
	A copy of related pending U.S. Application(s) entitled,, filed to inventor(s), respectively, is attached hereto.
	A copy of each related application(s) was submitted in parent application serial no, filed
	Preliminary Amendment
\boxtimes	Return receipt postcard (MPEP 503)
	This is a continuation divisional continuation-in-part of International application no, filed, published in English under PCT article 21(2) with an international publication no and is herein incorporated by reference.
	Cancel in this application original claims of the parent application before calculating the filing fee. (At least one original independent claim must be retained for filing purposes.)
	A Preliminary Amendment is enclosed. (Claims added by this Amendment have been properly numbered consecutively beginning with the number following the highest numbered original claim in the prior application).
	The status of the parent application is as follows:
	A Petition for Extension of Time and a Fee therefor has been or is being filed in the parent application to extend the term for action in the parent application until
	A copy of the Petition for Extension of Time in the co-pending parent application is attached.
	No Petition for Extension of Time and Fee therefor are necessary in the co-pending parent application.
	Please abandon the parent application at a time while the parent application is pending or at a time when the petition for extension of time in that application is granted and while this application is pending has been granted a filing date, so as to make this application co-pending.
	Transfer the drawing(s) from the parent application to this application
	Amend the specification by inserting before the first line the sentence: This is continuation divisional continuation-in-part of international application no, filed, and is herein incorporated by reference.

 \boxtimes



I. CALCULATION OF APPLICATION FEE						
	Number Filed	Number Extra	Rate	Basic Fee \$740.00/370.00		
Total Claims	3- 20 =	0	\$18.00/ \$9.00	\$ 0.00		
Independent Claims	3- 3=	0	\$84.00/ \$42.00	\$ 0.00		
Multiple Depender	nt Claims	If marked, add fee of \$280.00 (\$140.00)		\$ 0.00		
	\$ 370.00					

	\$370.00.
	A check in the amount of \$ in payment of the application filing fees is attached.
\boxtimes	Charge fee to Deposit Account No. <u>13-4500</u> , Order No. 4330-4004US1. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.
\boxtimes	The Commissioner is hereby authorized to charge any additional fees which may be required for filing this application pursuant to 37 CFR §1.16, including all extension of time fees pursuant to 37 C.F.R. § 1.17 for maintaining copendency with the parent
	application, or credit any overpayment to Deposit Account No. <u>13-4500</u> , Order No. 4330-4004US1. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.

Small entity status is or has been claimed. Reduced fees under 37 C.F.R. §1.9 (f) paid

Respectfully submitted,
MORGAN & FINNEGAN, L.L.P.

Dated: March 15, 2002

By:

Walter G. Hanchuk Registration No. 35,179

Correspondence Address:

MORGAN & FINNEGAN, L.L.P. 345 Park Avenue New York, NY 10154-0053 (212) 758-4800 Telephone (212) 751-6849 Facsimile

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)

Alex Mashinsky

Group Art Unit: TBA

Examiner: TBA

Serial No.

TBA

Filed

March 15, 2002

For

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Wiaicii 13, 2002

System and Method for Facilitating Targeted Marketing Over a Telecommunications Network

EXPRESS MAIL CERTIFICATE

Express Mail Label No. EV062746150US

Date of Deposit March 15, 2002

I hereby certify that the following attached paper(s) and/or fee Utility Application and Fee Transmittal

(enclosing 11 pages specification; 1 page of abstract; 1 page of claims and 5 sheets of formal drawings (Figs 1-5));

and Return Postcard is being deposited with the United States Postal Service "Express Mail Post Office to

Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

Vivian Zhang

(Typed or printed name of person mailing paper(s) and/or fee)

(Signature of person making paper(s) and/or fee)

CORRESPONDENCE ADDRESS: MORGAN & FINNEGAN, L.L.P. 345 Park Avenue New York, New York 10154 (212) 758-4800 (212) 751-6849 Facsimile

FORM: EXP-MAIL.NY

Rev. 05/27/98

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